

# Crimestoppers



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**East Midlands Regional Manager**

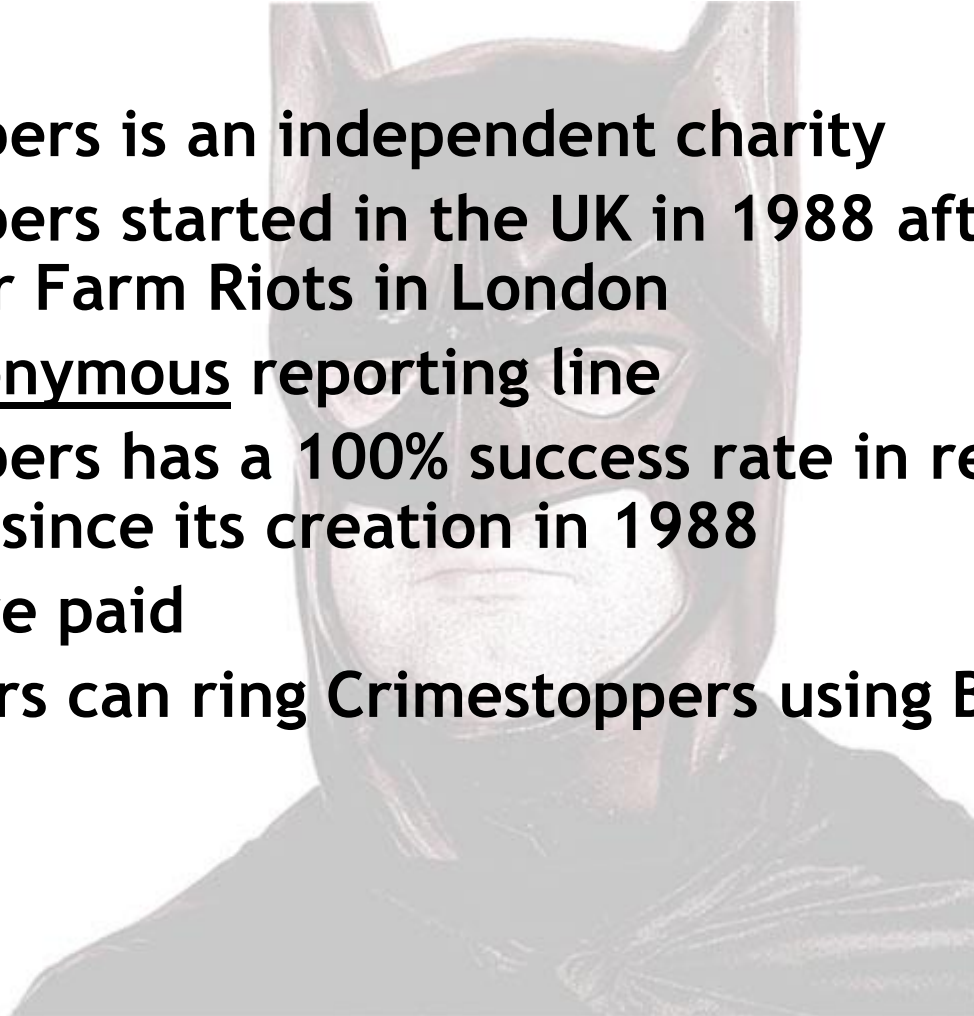
**07787 292574**

Agenda Item 12

# What is Crimestoppers?



- Crimestoppers is an independent charity
- Crimestoppers started in the UK in 1988 after the Broadwater Farm Riots in London
- It is an Anonymous reporting line
- Crimestoppers has a 100% success rate in retaining anonymity since its creation in 1988
- Rewards are paid
- UK prisoners can ring Crimestoppers using BT PINS



# Since 1988.....



- 138,059 people arrested and charged
- 1,728,334 actionable intelligence logs disseminated
- £134,740,058 of stolen goods recovered
- £332,883,368 'street value' of drugs seized

## In real terms

- 34 positive actions lead to 11 arrest a day in the UK
- One person every 8 days charged with murder
- Since 2005 3,788 fugitives arrested on "Most Wanted"

# National Results



2015 - 16

## CONTACT

We heard from

**330,000+**

people

## INFORMATION

We sent

**109,582**

reports to the  
police

## ACTIONS

They took action on

**94,773**

crimes

## OUTCOMES

And solved and  
prevented

**17,038**

crimes

# What We Do.....

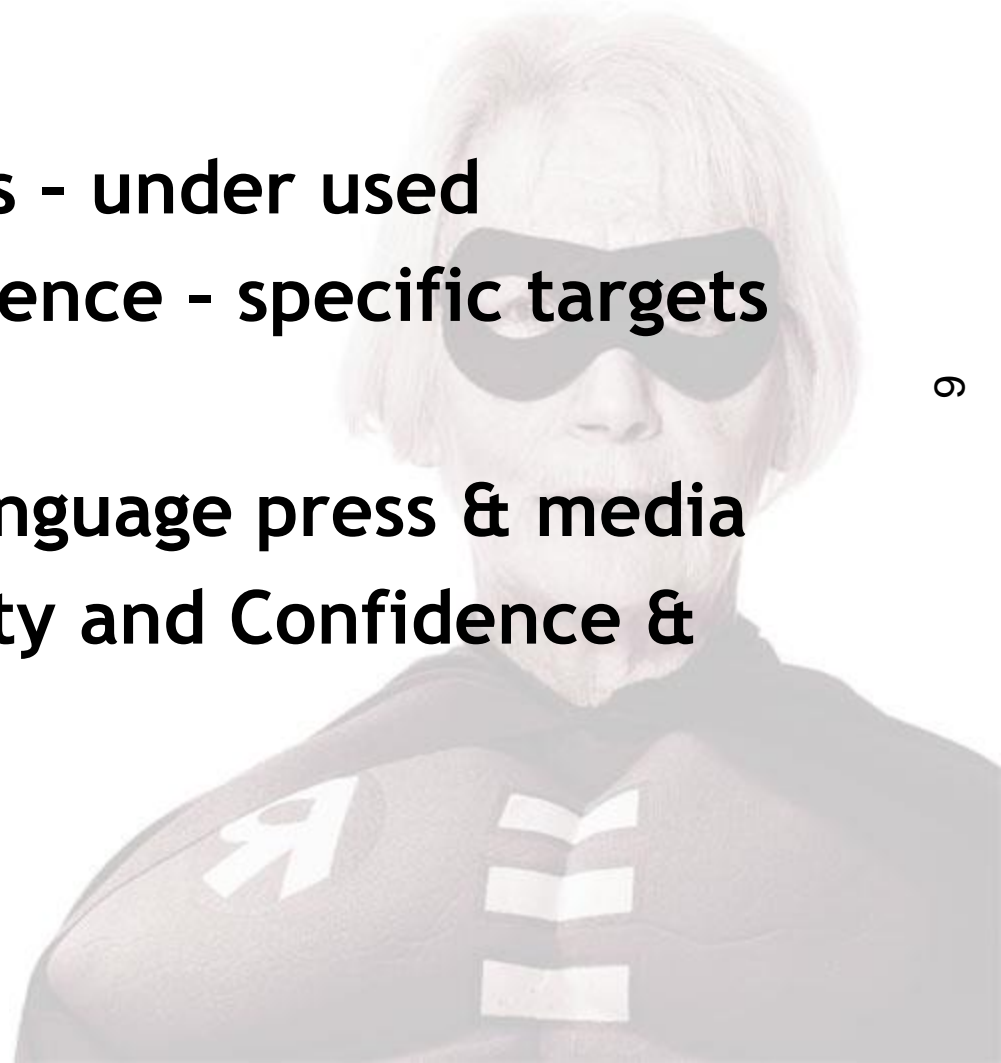


- 24 hours a day, 365 days a year Bureau service
- Designing of campaigns for prevention / detection of crime
- Appeals for information
- Delivery of campaigns and events supported by a Regional Manager
- A most wanted web site for persons sought for crimes locally, nationally & internationally
- Established partnerships with law enforcement (NCA & Commercial sector)
- Central communications and media team
- Local Crimestoppers Committee's

# Connecting with Hard to Reach Communities



- Serious crime rewards - under used
- Campaigns for intelligence - specific targets
- Online reporting
- Language support - language press & media
- Complimentary activity and Confidence & trust - survey results

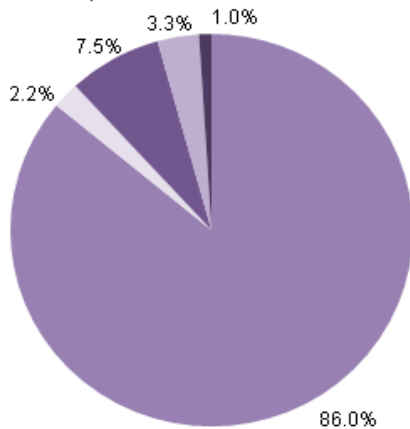


# Who Do We Reach?



## Census 2011

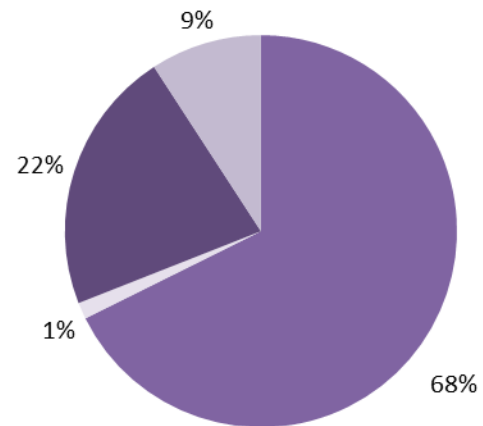
- White
- Mixed/ Multiple Ethnic Groups
- Asian/Asian British
- Black/African/Caribbean/Black British
- Other Ethnic Group



Source: Census 2011, Office for National Statistics

## Crimestoppers 2015

- White
- Mixed/ Multiple / Other Ethnic Groups
- Asian / Asian British
- Black / African / Carribbean / Black British

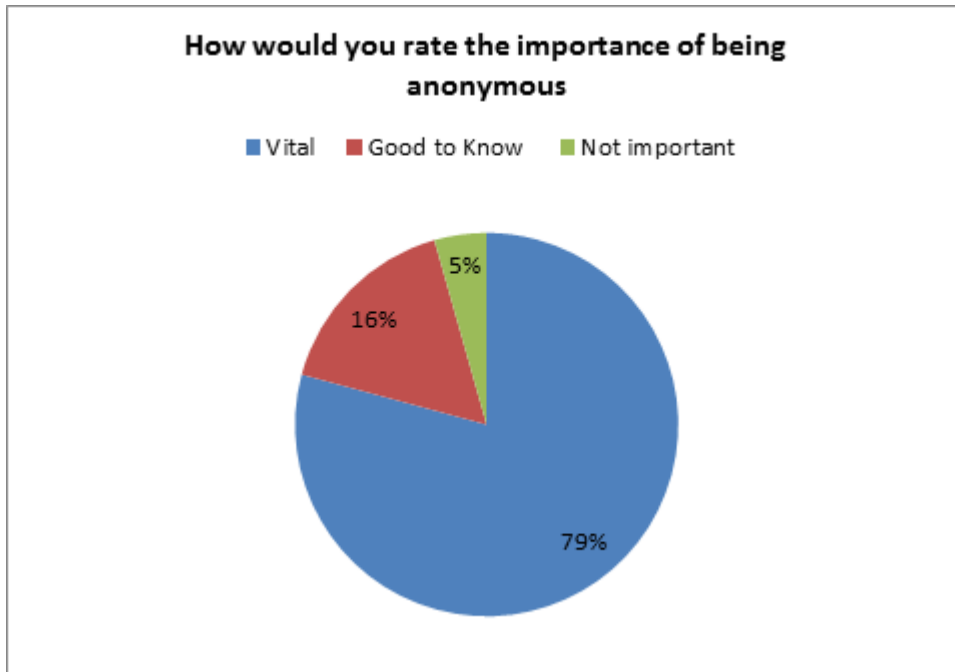


Source: Caller Survey 2015, Crimestoppers

# There's No Competition! (The Carlsberg Effect)



## 95% state they would not tell the police



Vital = I would not have contacted the Police with this information

∞

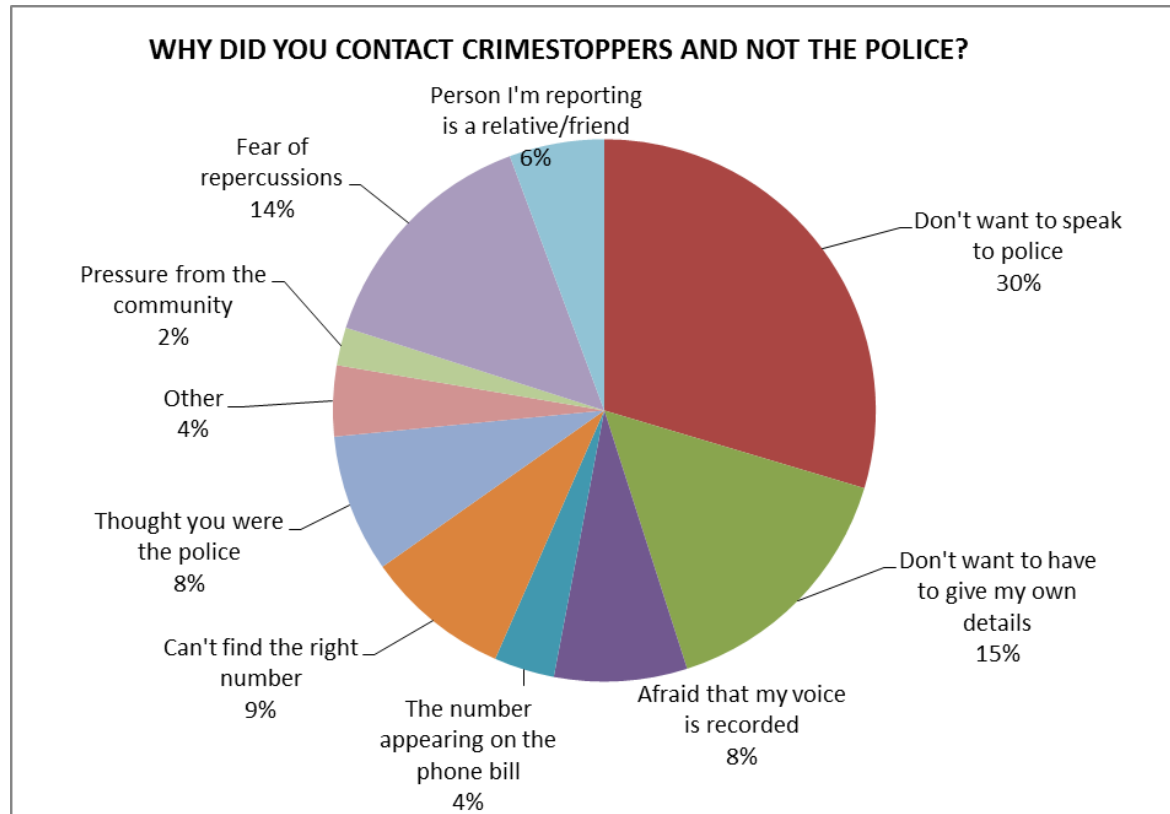
Good to know = I am highly unlikely ever to have contacted the Police with this information

Not important = I may have contacted the Police with this information



# Motivation for Calling

**79% of callers are motivated by fear**



# How Do I Access Crimestoppers?



- To provide any information on a suspected crime or person call 0800 555 111 or report online at [www.crimestoppers-uk.org](http://www.crimestoppers-uk.org)
- To discuss Crimestoppers and the work we do contact your Regional Manager - [Lydia.Patsalides@crimestoppers-uk.org](mailto:Lydia.Patsalides@crimestoppers-uk.org) / 07787 292 574